

Ministry of Commerce & Industry

MSME CONFERENCE 2014 and TRADE FAIR

Buying Liberian, Building Liberia



Partial View of the Monrovia City Hall: venue of the MSME 2014 Conference and Trade Fair



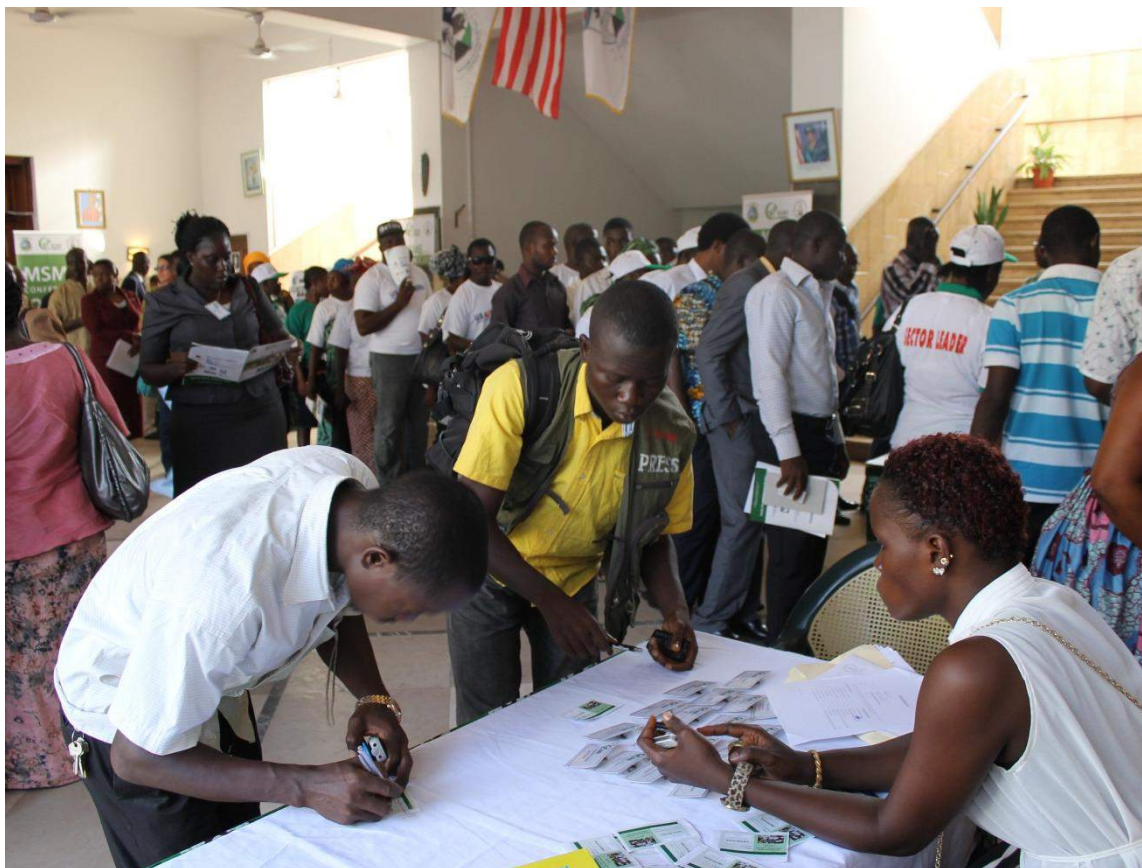
Cultural Dance Troupe Outside of Conference Hall-Welcoming Participants and guests



**Cultural Dance Troupe Outside of Conference Hall
Welcoming Participants and guests**



Beautifully attired hostesses welcome and greet guests and delegates to the 2014 MSME Conference



Participants and guests cued to register for the 2014 MSME conference.



Participant and Guests queue to receive ID for entry into 2014 MSME conference hall



**Participants and Guest entering 2014 MSME
conference hall**



**2014 MSME MSME Conference attendants view display
of Trade Fair**



Participants and Guest entering 2014 MSME conference hall



Commerce Minister Axel M. Addy (second from Right) poses with others outside conference hall



Commerce Minister Axel M. Addy Chats with others outside conference hall



**Minister of Agriculture Dr. Florence A.
Chenoweth walks into conference hall**



**Arancha Gonzalez, Executive Director
International Trade Center (ITC), beams with
smile as she walks in hall**



**US Ambassador Malac along with other guests
walks into hall**



Cross-session of guests in the conference hall



**LBS Director General Daryll Ambrose Nmah, MC
of the 2014 MSME Conference**



**R-L View of participants seated with MOCI Assit.
Minister Gahn, Deputy Minister Bah, Assit Minister
Dean in Front row.**



**Guests at the MSME 2014 Conference in the
Monrovia City Hall**



**USAID/FED Chief of Party Agnes Luz and other
Guests at the conference in the Monrovia City
Hall**



**Guests at the 2014 MSME Conference in the
Monrovia City Hall**



L-R: Labor Minister Juah Lawson, Agriculture Minister Dr. Florence Chenoweth, Internal Affairs Minister Morris Dukuly, Commerce Minister Axel M. Addy, President Ellen Johnson Sirleaf, ITC Executive Dir. Arancha Gonzalez, US Ambassador Deborah Malac, IFC Country Director Frank Ajilore



Minister of Commerce Hon. Axel M. Addy makes remarks at the opening of the 2014 MSME Conference at the Monrovia City Hall



**Guests at the 2014 MSME conference in the
Monrovia City Hall**



**Guests at the 2014 MSME Conference in the
Monrovia City Hall**



2014 MSME Conference & Trade Fair Held At The Monrovia City Hall On April 29 – 30, 2014



**Guests at the 2014 MSME Conference in the
Monrovia City Hall**



**Guests at the 2014 MSME Conference in the
Monrovia City Hall**



**US Ambassador Deborah Malac makes remarks
at the 2014 MSME Conference at the Monrovia
City Hall**



International Trade Center Executive Director Arancha Gonzalez makes remarks at the MSME 2014 Conference at the Monrovia City Hall



**IFC Resident Representative Frank Ajilore
makes remarks at 2014 MSME Conference**



President Sirleaf Beams with smiles as she addresses the conference



Guests at the 2014 MSME Conference listen attentively to the president's speech in the Monrovia City Hall



Platform guests listen attentively to President Sirleaf's speech at the 2014 MSME Conference



Commerce Minister Addy and Internal Affairs Dukuly in a happy mood during the president's speech at the 2014 MSME Conference



International Trade Center Executive Director Arancha Gonzalez, US Ambassador Deborah Malac look on during the President's Speech.



Ministers Lawson, Chenoweth, Dukuly and Conference host Addy all happy with smiles during the President's speech



Conference guests also listen to President Sirleaf courageous speech



View of the 2014's Conference hall with guests seated and listening to the President's speech



Platform guests listen attentively to President Sirleaf's speech at the 2014 MSME Conference



The audience applauding the President during her speech at the 2014 MSME Conference



**Guests at the 2014 MSME Conference in the
Monrovia City Hall**



Cutting of Ribbon By the President at the 2014 MSME Trade Fair at the Monrovia City Hall



Cotton to clothes-Exhibitor spinning thread to make Lofa Clothes



Minister Addy in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



President Sirleaf in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



**President Sirleaf Visits Tables in the Exhibit Hall
of the 2014 MSME Conference in the Monrovia
City Hall**



Some Exhibitors at their Tables in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



Minister Addy Visits Some Exhibitors at their Tables in the Exhibit Hall at the 2014 MSME Conference in the Monrovia City Hall



**President Sirleaf Visits Tables in the Exhibit Hall
of the 2014 MSME Conference in the Monrovia
City Hall**



President Sirleaf Visits Tables in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



President Sirleaf Visits Tables in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



**IBEX Country Director Watchen Harris Bruce
chats with colleague during tour of the Trade
Fair**



Exhibitors at their Tables in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



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Exhibitors at their Tables in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



Exhibitor at his Table in the Exhibit Hall of the 2014 MSME Conference in the Monrovia City Hall



Exhibitor at his table during the conference



Some buy, while others look on amazingly



Some buy, while others look on amazingly



**buyer buys from exhibitor during the
conference**



Participant buys from Exhibitor at the Conference



Martha Henries explains to President Sirleaf her cassava products & other goods on display as Arancha Gonzalez, Deborah Malac and others look on



**Liberian Business Tycoon Sam Mitchell chats
with colleague**



Some buy, while others look on amazingly



Exhibitor at his table in the exhibit hall



One the Exhibitors ' Table at the conference



Some buy, while others look on amazingly



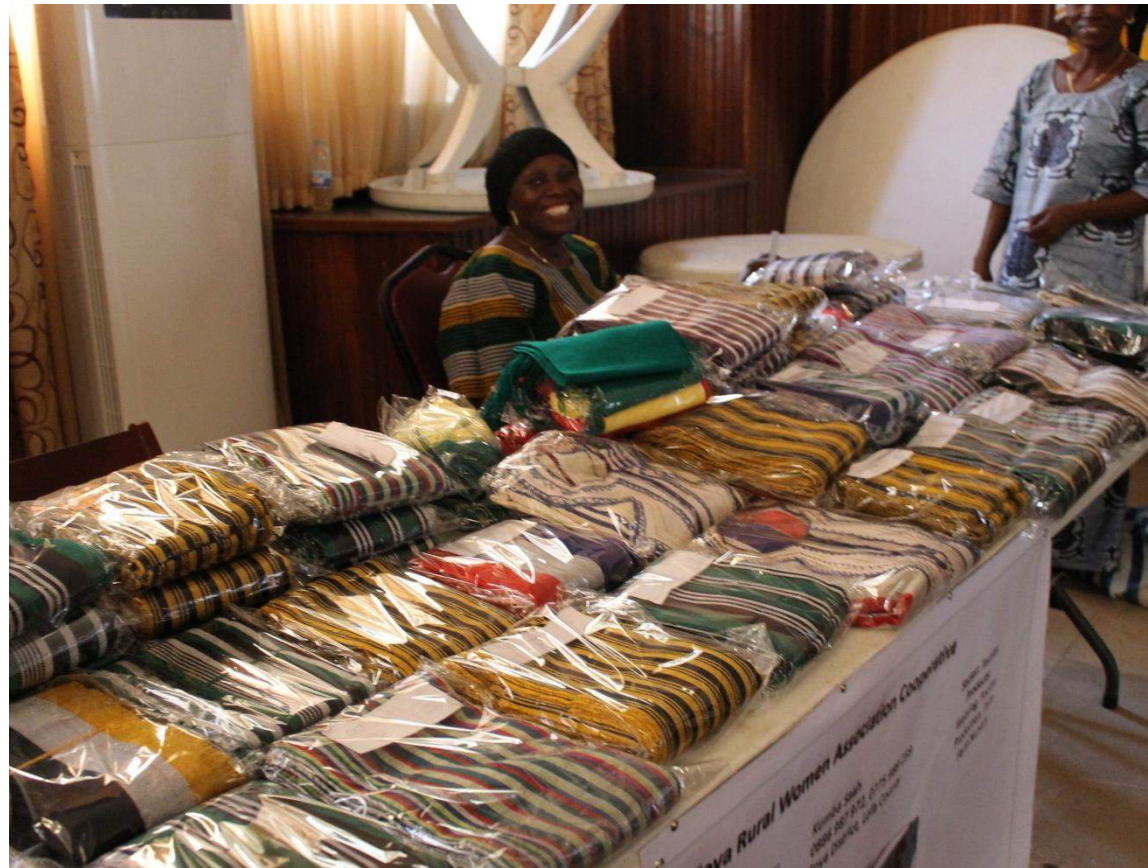
Participant buys from exhibitor



2014 MSME Conference exhibitors wearing country clothes



Display of Traditionally made country cloth shirts at the 2014 MSME Conference and Trade Fair



Trade Fair Sale of country cloth at the conference



Liberian made mosquito coil on display at the Trade Fair



Exhibitor outside conference break in the hall



Panelists Hirsch, Gonzalez, Addy and Ngafuan answering questions of national development at the conference



**Ms. Arancha Gonzalez, one of the panelists
answering questions at the forum**



Guests listening to questions and answers at the forum



buyer, look on amazingly



Guests listen as the panelists discuss Liberia Export & Trade Strategies launched during the Conference



Panelists Hirsch, Rep. Francis, Min. Chenoweth and Min. Addy answering questions of national development at the conference



Rep. Josephine Francis, Agric Minister Florence Chenoweth and International Trade Center Executive Director Arancha Gonzalez at the forum



**Agriculture Minister Dr. Florence A. Chenoweth
Address forum during the questions and
answers period**



Conference delegates and guests listen attentively to deliberations in the hall



**International Trade Center Executive Director
Arancha Gonzalez and Commerce Minister Hon.
Axel M. Addy**



**Director of the Office of Economic Growth-
USAID-Lib., Joe Hirsch and Chair Committee on
Agriculture, Representative Josephine Francis
at the forum**



Conference delegates and guests listen attentively to deliberations in the hall



R-L Dr. Florence Chenoweth, Minister Addy and others listen attentively to Platform guests at the 2014 MSME Conference



A Farmer asks question during the break up forum



**A Lofa cloth Weaver asks question during the break
up forum**



A Farmer asks question during the break up forum



A Farmer asks question during the break up forum



**Female Journalist Mai Azango asks a question
at the Forum**



The conference hosts Youth in Agriculture Forum



Panelists are responding to questions at the Forum



A delegate asks question during the break up forum



A delegate asks question during the break up forum



Panelist Watchen Bruce, answering questions from participants of the conference



**The conference hosts Youth in Agriculture
Forum Deputy Minister of Commerce Eastman
left look s on**



**World Intellectual Property Organization (WIPO)
Representative Lien Verbauwhede Koglin
discusses IPRs for SMEs**



Participants at the forum to discuss Trade and Commerce



Participants at the forum to discuss Trade and Commerce



Everyone has the opportunity to ask or say something



The forum allows everyone to ask questions



Internal Affairs Minister Morris Dukuly chats with colleague during conference break



Minister Chenoweth ahead of guests entering conference hall



ITC Delegate Rahul greets friends



Internal Affairs Minister Dukuly chats with colleague



Conference guests smile with hope and joy



MCC Major smiles with guests at the 2014 MSME Conference



**Left Former Commerce Minister Samuel Wulu
chats with friend as LBS Director General Daryll
Ambrose Nmah looks on**



Cross section of Journalists covering the Program



Conference guests posed for photograph



MSME Director Pewee S. Reed in country clothes chats with exhibitors and guests at the 2014 MSME Conference



Delegates and guests before the Monrovia City Hall venue of the 2014 MSME Conference and Trade Fair



**Delegates and guests at 2014 MSME
Conference and Trade Fair**



**Delegates and guests in the Monrovia City Hall
venue of the 2014 MSME Conference and Trade
Fair**



Mr. Morris WIPO Consultant assigned at MoCI & MSME Director Reed chat at the conference



Mr. Morris WIPO Consultant assigned at MoCI & MSME Director Reed chat at the conference



Many excitement fill the hall; friends greet friends



Participants and conference guests fill hall to view display



President Sirleaf poses with conference delegates for group photograph



US Ambassador Deborah Malac and Finance Minister Amara Konneh chat in the hall during conference break



Conference guests chat as they walk into hall



During conference break everyone chats with some one in the hall



Participants at the forum to discuss IPRS-Trade and Commerce



During conference break everyone chats with some one in the hall



During conference break everyone chats with some one in the hall



During conference break everyone chats with some one in the hall



**Minister Addy chats with Emmanuel Kapee
During conference break in the hall**



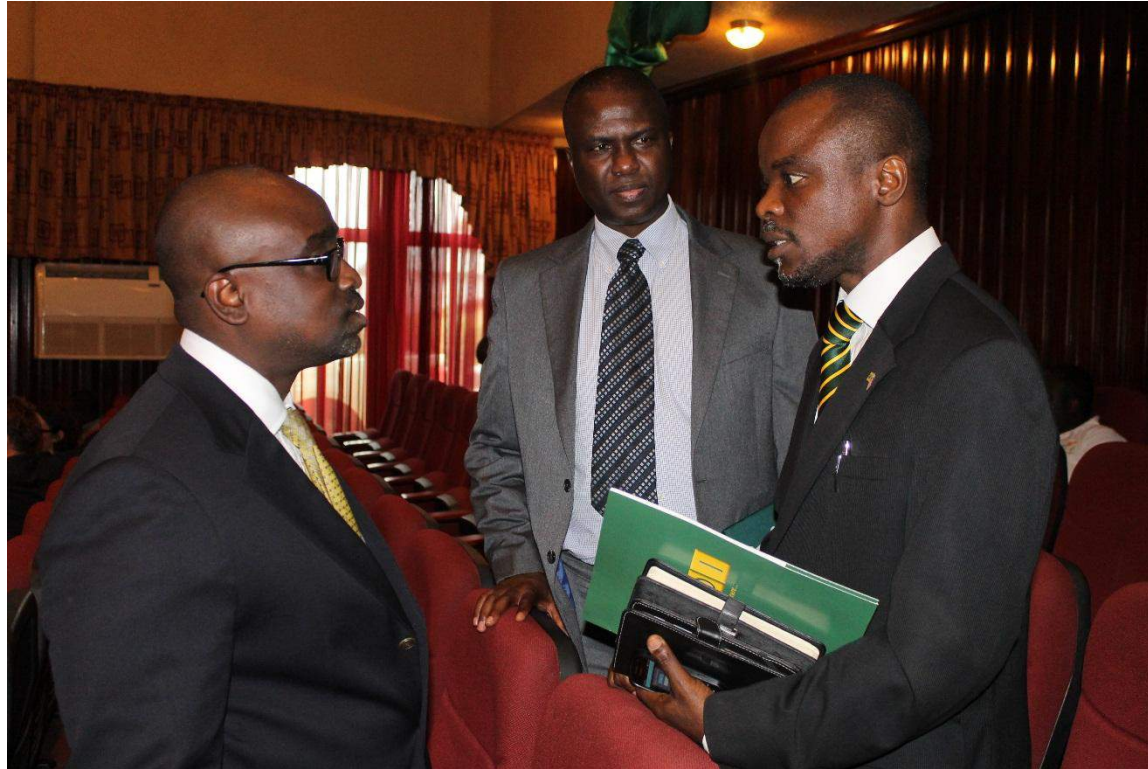
Director Jenkins Dortu chats with others During conference break in the hall



**Minister Addy Chats with others During
conference break in the hall**



Minister Addy chats with his deputies During conference break in the hall



**LBDI Boss Mr. John Davies chats with others
During conference break in the hall**



Some staff of the Ministry of Commerce post for picture during the conference



Participants in Line for food during the conference



Participants in Line for food during the conference



Meal tables during the conference



Some Participants served during meal at the conference



MSME Exhibitor at the Trade Fair



IBEX Country Director Watchen Harris Bruce gets the taste from one of the caterers at the fair



Many guests got the taste from one of the caterers during the conference



Lunch time during Exhibition



Dinner time during Exhibition



**Some Hard working Staff of the MSME Division
L-R Director Pewee S. Reed, Analyst Comfort
Sawyer, M&E Specialist Samuel Jacobs,
Analyst Christopher Kennedy, Administrative
Assistance Victoria Nyanquoi**