



REPUBLIC OF LIBERIA
MINISTRY OF COMMERCE & INDUSTRY
MONROVIA



September 16, 2021



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I. Position Information	
Title:	Request for Proposal (Development of Digital Platform) to link agro-buyers and sellers
Reference	RFP NO. MCI/PROJ/SBA/QCBS/003/20/21
Contract Type:	Service Contract
Programme:	Livelihood & Employment Creation in Liberia
Assignment	Development of digital online platform that enhance market access or link agro buyers and sellers
Target Location:	Montserrado, Grand Cape Mount, Grand Bassa, Sinoe, Lofa, Nimba, and Grand Gedeh
Duration of Contract:	40 days between September and November 2021
Submission Deadline	<p>Proposals should be submitted on or before September 29, 2021 at 1:00 PM Liberia local time and via:</p> <p><input checked="" type="checkbox"/> E-mail: r_karpeh@yahoo.com Cell#s:0777315603/0886406147 Address:</p> <p>Roland K. Karpeh Acting Procurement Director Ministry of Commerce & Industry Ministerial Complex Congo Town, Monrovia</p> <p>Subject of email:</p> <p>“Call for Proposals for “MOCI/UNDP Livelihood & Employment Creation - online platform to link agro-buyers and sellers”</p> <p>For further information and inquiry, pls contact the following Julius Yenwon Saye Keh-nel Project Officer-MOCI CC copy: jsayekehnel@gmail.com 0777201863/0886822025</p> <p>E. Abraham T. Tumbey Jr Programme Coordinator-UNDP</p>

	abraham.tumbey@undp.org 0770004241/0886530870
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II. Organisational Context

Since 2003 Liberia has been experiencing economic growth with agriculture being one of the major sectors. In 2015, agriculture was worth 38.8% of GDP, employing more than 70 percent of rural households involved in the sector and contributing 23.9% to the real GDP (EPA 2018, USAID 2015). However, the outbreak of the Ebola Virus Disease (EVD) in 2014 temporarily stifled this growth. Abandoned farms, interrupted crop cycles and market shutdown led to weak agricultural outputs. Other constraints in the agricultural sector are related to limited access to market and marketing information.

Many small farmers usually sell their produce at giveaway prices due to lack of market information. Thus, middlemen often take advantage of this to buy produce at low prices even when the prevailing market prices are higher. This has affected farmers’ morale leading to low productivity and decline in household income. Improving the functioning of agricultural markets for both inputs and outputs is a critical aspect of developing the agricultural economy, driving growth and reducing poverty. Better access to markets allows small producers to reliably sell more produce, with better quality and at higher prices. This in turn encourages farmers to invest in their own businesses and increase the quantity, quality, and diversity of the goods they produce.

III. Scope of Work

MOCI and MOA seek proposals from qualified organizations to develop an innovative mobile and web-based platform that will link farmers, buyers and other players within the agricultural value chain. The platform is expected to have the following features:

- A user-friendly platform that generates market opportunity for farmers sellers and buyers.
- Transparent and reliable market information, deal creation and negotiation.
- A market with only verified buyers and sellers.
- Customer support & insight.

The selected firm will work closely with the Ministry of Agriculture and Programme Management Unit for guidance in the process.

A contract will be awarded to the most technically compliant and responsive organization based on demonstrated capacity, experience, innovation and tech-friendly nature of the proposal. Duly recognized firms are encouraged to develop and submit proposals in the following format:

- Project content and problem analysis—what results will the project achieve and how does it address the problem
- Implementation strategy—how will the project undertake the activities to ensure most effective and efficient achievement of results
- Work plan—provide a clear plan of action on the timeline through a detailed work plan
- Description platform and key features
- Sustainability, risks and mitigation strategy

IX. Submission Requirements

Institutions who meet the requirements should submit a technical proposal, including annexes which should include the following:

- I. Cover letter
- II. Profile and experience of institution (s)-including evidence of similar work done
- III. Proposal Document (Technical Proposal with a clear methodology detailing how the tasks will be accomplished, risks mitigation, sustainability etc)
- IV. Project budget per related activities
- V. Implementation arrangement, including coordination with MOA
- VI. Proof of legal registration or status (current tac and business certificates, etc)
- VII. A detailed workplan

Qualification and Functional Requirements

The institutions must be a Liberian owned and registered, based in Liberia with demonstrated potential to accomplish the task