



## WHY ARE SMALL BUSINESSES IMPORTANT FOR LIBERIA?

If you look in Liberia today, many Liberian people are engaged in small businesses like yanah boys, the market women and those who get their shops.

These kinds of businesses are called Micro, small and medium sized enterprises (MSMEs), which can make people to get more money and be rich; it can also give job to our children and parents who do not have jobs. In time to come, these activities will make Liberia rich so it cannot depend on other countries for help.

The Government of Liberia has planned now to encourage people who are making small businesses. This small business area, Government will make it in the way that anybody who will come from any big school will want to go there, nobody will say "I na get job". This MSME sector will be strengthened to be strong and Government will give all the helping hand to it. Government has come up with small business law that will direct and guide small business in Liberia. This law is not bad, it will only help the people with small business to move from doing small business to get store so their children too can go to school and be somebody good for them tomorrow.

### Reason why we want to help small business:

1

Make job plenty for all Liberian people

2

Make Liberia rich with good good buildings like schools, hospital, electricity, making good car roads

3

Make all Liberian people rich with money, and children can go to school, and make our country Liberia to be in peace so everybody can enjoy



# HOW WILL GOVERNMENT HELP SMALL BUSINESS?

**Very small business** →

Law that is not good for business	It hard for people to get good market	It hard for people to get money to make business	No way to teach people to know how to make business
Move some of the law that can tie down small business people	Make other part of Liberia to be just how Monrovia looking and make them to make more money than before	The bank them that can give money to small business people, Government will talk to them to open in all the counties	Teach people all over Liberia to know how to make business

Law that is not good for business	It hard for people to get good market	It hard for people to get money to make business	No way to teach people to know how to make business	← <b>Business that getting big</b>
Make the small business law and other law look good	Make everybody to be the same and make them know the market they will sell their thing them	Make small business people to get more money from the bank	Teach people how to make business and make more money.	

Through the support of:



For more information, visit:  
**The MSME Division**  
**Ministry of Commerce and Industry**  
 Corner of Ashmun Street and Gurley Street  
 Monrovia, Liberia  
 Email: [msme.liberia@gmail.com](mailto:msme.liberia@gmail.com)  
[www.moci.gov.lr](http://www.moci.gov.lr)